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Perspectives on Microcontent

Microcontents – short texts, or text-picture combinations – have been with us for many centuries. In the digital age however, due to the limited space offered by the screen, as of course due also to the limited time-span/attention-span having become normal in our online network culture, microcontent gains a new significance. In my presentation I shall discuss Personal Learning Environments (PLE) as a fruitful field of application for microcontents. Special focus will be allotted to the methodology applying up-to-date ICT instruments. A microcontent-handling system which is being developed with taking into account the needs of Budapest University of Technology and Economic's BSc and MA students will be introduced. This development includes the possibility of a university-wide PLE.



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