

*First call for abstracts*

**VISUAL LEARNING:  
PICTURES – PARABLES – PARADOXES**

Conference to take place in Budapest, November 14–15, 2014

Conference organized by the

<http://vll.mpt.bme.hu>

Visual Learning Lab, Department of Technical Education,  
Budapest University of Technology and Economics.

Speakers will include:

Petra Aczél (Budapest)

Paul Boghossian (New York), concluding plenary talk

James E. Katz (Boston)

Zoltán Kövecses (Budapest/Heidelberg)

Dieter Mersch (Zurich)

Philipp Stoellger (Rostock), opening plenary talk

Péter Zilahy (Berlin/Boston)

With the linguistic turn having become past history, and the iconic turn no doubt victorious, second thoughts are gradually arising: Is that victory not a much too complete one? Are philosophers, cognitive scientists, media theorists, and educationalists in particular, sufficiently aware of the dangers the neglect of a polished verbal logic and of verbal culture imply? Maintaining the right equilibrium between the pictorial and the verbal has once more become a burning issue.

Contributions are invited from educational, communication, and media theorists, philosophers, linguists, psychologists, and other interested scholars on the following and related topics:

- educational theory and visual learning
- resemblance, representation, reality
- image and language
- images and media theory
- visual rhetoric
- pictorial meaning
- pictorial communication

- visual imagery
- visual intelligence
- the visual mind
- the image problem in the history of philosophy
- visual argument
- scientific visualization
- visualization and higher education
- images in the network age

A slot of altogether 35 minutes is planned for each presentation. We envisage an ensuing volume of selected papers (vol. 5 in the series *Visual Learning*, ed. by András Benedek and Kristóf Nyíri).

Submission of abstracts (max. 200 words) and short biographical statements (max. 100 words) by July 15, 2014. Please send your submissions simultaneously to Prof. András Benedek <benedek.a@eik.bme.hu> (Head, Department of Technical Education) and to Kristóf Nyíri <nyirik@gmail.com> (Professor of Philosophy, Department of Technical Education). Those submitting abstracts will be notified of the decision concerning acceptance by Aug. 1, 2014.

No conference fees will be charged. Participants are encouraged to arrange their own accommodation. The conference venue (Budapest University of Technology and Economics, 1117 Budapest, Magyar Tudósok körútja 2, Bld. Q, Wing A) is located near downtown Budapest.