Since the earliest times visuality had a uniquely respected role in architecture, always dependent on the global and local changes.

▪ What is required to be investigated if we speak about them?

▪ Changes became unbelievably and unfollowably fast in our age, and at the same time the most typical fact is uncertainty.

▪ All of these indicate the rethinking of the human in technology-driven architecture.

▪ What means the greatest change in architecture turning into mass-product of the construction, what is the greatest challenge, how is it possible to overcome them and where is the position of the visual skills in these processes?

▪ To balance the above mentioned components, to find a real way to achieve the real answer, these are the goals of the presentation.

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