

Réka NAGY

Visual Learning
Teaching with Pictures

Before the emergence of the network society, perhaps only Gutenberg's invention brought a comparably huge change to his times. The acceleration of communication, the possibility of the rapid swap of information, produced an utterly new lifestyle. It has changed our perception of social connections, of media, of information storage and of learning. What kind of effect has had all this on education? The methods used in pedagogy have changed, as well as the relation between teachers and students, and the functions and forms of collective work. In my presentation I will outline the changes that caused the generation gap, will talk about my experience as a teacher in the small Hungarian community of Kolozsvár, and point to some tools and methods we used with my students to overcome this gap. I will also try to answer the question: why is this sudden development good for the educational system, and why can we consider having internet, and, in particular, discovering the world of Web 2.0, a potential.

Réka NAGY is a PhD student at University of Babeş-Bolyai University, Cluj-Napoca (Kolozsvár). She graduated in 2008 from the Babeş-Bolyai University with a degree in Linguistics as well as Philosophy and Communication. Then in 2010 she obtained an MBa diploma in Sociocultural Communication with the thesis titled *Intertextuality in Advertising*. She is a high-school teacher in Báthory István Elméleti Líceum, Cluj-Napoca. She published several essays on verbal and visual communication, visual culture, media communication and the generation Y. E-mail: nagy.a.reka@gmail.com.

