

Attila Orbán is a Teaching Assistant at the Department of Cultural Theory and Applied Communication Studies, University of Pécs, Hungary, and a PhD candidate at the Doctoral School of Philosophy of the same university. His research focuses on the social-philosophical implications of digital culture, with particular emphasis on the transformation of the concepts of community and tradition in the context of technological change, mediatization, and digital communication. His doctoral dissertation, *Changing Concepts of Community and Tradition in Digital Culture*, investigates how emerging communication technologies reshape collective identity, cultural memory, social relationships, and the transmission of traditions.



Orbán's academic background includes studies in theology, psychology, communication, political science, leadership and organizational studies, development policy, and philosophy. His work explores the relationship between communication technologies and human thought, the transition from oral and literate cultures to digital environments, and the evolving forms of collective memory and cultural continuity. His research draws upon the works of Walter J. Ong, Harold Innis, Marshall McLuhan, Jan Assmann, Hans-Georg Gadamer, and Kristóf Nyíri.

Alongside his academic activities, he has extensive experience in community leadership, education, and public service. He currently serves as President of the General Assembly of Tolna County, Hungary.

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